

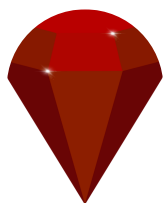
CLARITY - CURIOSITY- CREATIVITY

ENHANCED EDITING SERVICES

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FINAL POLISH

ADD A TOUCH OF SPARKLE TO YOUR MONTHLY CONTENT

SEND ME YOUR DRAFTS AND I WILL :

ENSURE ACCURACY

CHECK GRAMMAR, SPELLING, PUNCTUATION, AND CONSISTENCY

IMPROVE READABILITY AND CLARITY

RECTIFY AMBIGUITIES, REDUCE WORD COUNT, APPLY THE APPROPRIATE REGISTER, AND CARRY OUT A FINAL LAYOUT AND LANGUAGE VARIANT CHECK

OFFER FEEDBACK

A READABILITY SCORE
COMMENTS, FEEDBACK AND SUGGESTED SYNONYMS IN THE TEXT
ACCESSIBILITY AND LOCALISATION SUGGESTIONS

1 ROUND OF REVISION AND QUESTIONS



SMOOTH ROAD AHEAD

SEND ME YOUR DRAFTS, AND I'LL EVEN OUT THE BUMPS

MY STANDARD PACKAGE INCLUDES EVERYTHING ABOVE, PLUS:

ACCURACY

RESEARCH AND FACT-CHECKING FOR EXTRA PEACE OF MIND:
TERMINOLOGY, STATISTICS AND ACRONYMS

READABILITY AND CLARITY

IDENTIFYING AND PRESENTING KEY INFORMATION:
USEFUL LINKS, KEY TERMS, DATES, LOCALISATION AND PLAIN LANGUAGE CHECK

ACCESSIBILITY

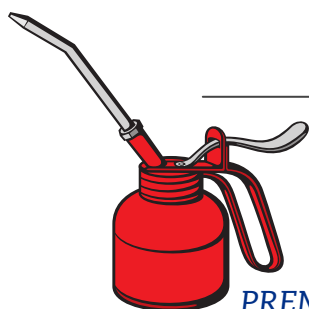
MAKING INFORMATION ACCESSIBLE TO ALL:
IMAGE DESCRIPTORS, ALT TEXT, CAMEL CASE, AND COLOUR AND FONT CHECKS

DELIVERY AND AFTER SALES

DETAILED WRITTEN REPORT INCLUDING CONTENT RECOMMENDATIONS

1 ROUND OF REVISIONS AND QUESTIONS
A CUSTOMISED TERMINOLOGY WORD BANK.





WELL-OILED MACHINE

A CLOSE LOOK UNDER THE CONTENT BONNET

PREMIUM PACKAGES INCLUDE EVERYTHING ABOVE, PLUS:

ACCURACY

EXHAUSTIVE FACT-CHECKING:
LEGISLATION, QUOTES, CLAIMS, CASE LAW, ATTRIBUTIONS, DATES

ACCESSIBILITY

CREATION OF CLICKABLE AND SCANNABLE CONTENT:
GRAPHICS AND LINKS, ICAL LINKS, WHAT3WORDS, QR CODES

READABILITY AND CLARITY

KEY INFORMATION PRESENTED IN USER-FRIENDLY FORMATS:
CHAPTER SUMMARIES, GLOSSARIES, WORDCLOUDS, INFOGRAMS, AND MAPS

CONTENT ENRICHMENT

ADDITION OF KEY INFORMATION FROM OTHER SOURCES:
LEGISLATION, KEY DATES, KEY TERMS, QUOTES, STANDARDS, CLASSIFICATIONS,
DEFINITIONS, PEOPLE AND ORGANISATIONS, HISTORICAL CONTEXT, MAPS, READING LISTS,
AND WHATEVER ELSE YOU NEED.

LOCALISATION

ENSURING YOUR CONTENT IS GEARED TOWARDS THE UK MARKET:
TEXT ADAPTATION, RESEARCHED CULTURAL CONSULTATION

DELIVERY AND AFTER SALES

WRITTEN REPORT, Q&A, RECOMMENDATIONS, STYLE GUIDE AND RESOURCES: UPDATED
AND AVAILABLE ROUND THE CLOCK VIA A DEDICATED CUSTOMER PORTAL

UNLIMITED NUMBER OF REVISION AND QUESTION ROUNDS
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